

Playscape Website Privacy Policy

Playscape supports the protection of your privacy rights as an internet user. We respect your privacy and have therefore adopted this Privacy Policy to govern the relationship between us.

This Policy applies to personal information submitted by you on this website operated by Playscape, and to any information automatically retrieved during your visits to these websites.

The website operated by Playscape is www.playscape.co.nz. All other websites are to be regarded as third party websites.

All personal information collected from your use of the Playscape website is held in accordance with the requirements of the Privacy Act 1993. If you want to communicate with us about our Privacy Policy, please write to:

Playscape
PO Box 652
Pukekohe 2340
New Zealand
office@playscape.co.nz

Consent to Privacy Policy

By using this website you are agreeing to this Privacy Policy. If you do not agree to the Policy, please do not use this site.

Personal Information

We will not use any information collected about you from your use of the website referred to above unless you have actively agreed to it being used in a specific manner. We will not contact you to promote a product or service unless you have expressly requested that contact. Playscape takes care to ensure that it adheres to the provisions of the Unsolicited Electronic Messages Act 2007 and will only collect and use information from you on this website in accordance with the Act and the Privacy Act 1993.

We will not under any circumstances release, sell, publish, or give away personal information to any other person or organisation unless required by law or subject to the consent of the information supplier. Information obtained from website users may be collated and used for statistical purposes but will not identify the user in any way.

We will not collect from you any sensitive information relating to the prohibited grounds of discrimination set out in the Human Rights 1993 (namely, sex, marital status, religious or ethical belief, colour, race, ethnic or national origins, disability, age, political opinion, employment or family status, sexual orientation), other than with your express consent or where collection is either authorised by law or is reasonably necessary to enforce the law or to establish or defend a legal claim.

Only authorised Playscape employees are permitted to access your personal information.

Access to Personal Information

You may request access to any personal information held about you and your request will be granted unless there are reasonable grounds to deny access. If you consider any information held is inaccurate, you may ask for a correction and you may at any time ask to be removed from any mailing or distribution list on which, previously, you have asked to be included. Written requests for access, correction and removal should be accompanied by proof of identity and should be made to office@playscape.co.nz

Non-Personal Information

Our website records standard, non-identifiable information via our web servers and Google Analytics. This information is analysed and used to improve the functionality, content and performance of our website.

When you use the Playscape website, the following information (provided by your browser) is recorded:

- the date and time you visited the Playscape website
- your server's IP address (a number which is unique to the machine through which you are connected to the Internet) or your personal IP address
- your geographical location (the nearest town/city)
- the type of browser and operating system you are using
- the domain name of the referring site (e.g. the previous website that you visited)
- the pages you browse on our website and the length of time spent browsing

This information does not personally identify you. We analyse this non-personal information for certain trends and statistics, such as which parts of the website users are visiting, which elements or pages are most popular and to measure the effectiveness of advertising. We do not disclose information about individuals except for the reasons set out above.

Disclosure of Information to Third Parties

Our website may contain links to third party websites that are not operated or controlled by us. Please note that Playscape is not responsible for the privacy or security practices of those third party websites and the sites are not covered by this Privacy Policy. Third party websites should have their own privacy and security policies and we encourage you to read them.

Other companies or organisations that place advertising on our website may collect information about you when you contact them. It is emphasised that we cannot control this collection of information. You should contact these companies or organisations directly if you have any questions about their use of the information they collect.

Changes to our Policy

We may, at our discretion, update or revise this Policy from time to time. Any changes will take effect immediately once they are posted here, so we encourage you to periodically review this document for the latest information on privacy practices at Playscape.

If you have any questions about our privacy policies or any other matter, please email office@playscape.co.nz